

# MR WINDOW CLEANING™



*America's Window Cleaner™*

## *A True Rags to Riches Story*

**N**ow that's quality!" Hamburger icon Carl Karcher had been standing transfixed for nearly 10 minutes, watching the young man detailing the windows in one of his many franchised Carl's Jr. Restaurants. That young man was Garry Jalowka, a fledgling window cleaner and entrepreneur. It was 1994 and he was already one year deep into a business he created out of need.

Mr. Jalowka had packed up all of his belongings, rented a U-Haul, and made his way from Georgia to California, with hopes of becoming a professional actor. Upon arrival, attempts at finding work in the acting profession, or any steady work for that matter, failed miserably. He then attempted to borrow \$100 from his new girlfriend Anabelle to start his own business. She agreed, under one condition—that he find three clients first. He did and that was the beginning of Mr Window Cleaning.

"I had never cleaned windows before in my life but I bought a ladder, a squeegee and other supplies I figured I might need, which came to a grand total of \$96 and some change. This left just enough for bus fare to get my equipment and me from job to job," says Mr. Jalowka. He charged his first customers Diana's Bridal, House of Brides and Germar Photo Studios, all in Montebello, California, a whopping \$10 each. "It took me five hours to do the first job. The windows were really filthy, I didn't know what I was doing, but I only cared about one thing—I wanted to make my customer happy."

Pride in workmanship combined with drive and determination have been the hallmarks of Mr. Jalowka and Mr Window Cleaning. The company's reputation has flourished and its profits have doubled on a yearly basis. Mr. Jalowka served on the board of directors for the International Window Cleaning Association, a nonprofit professional group with members worldwide. Concerned with promoting rooftop safety on commercial buildings, Mr. Jalowka is a pro-advocate for the ANSI I-14 Window Cleaning Safety Standard. Mr. Jalowka continues to consult with building owners and property managers on the

requirements outlined in the I-14, now being cited by OSHA, to insure their effectiveness.

When the producer of PBS's acclaimed home development series "Ask This Old House" needed an expert in the field of window cleaning for a home in Pasadena, California, Garry Jalowka was their man. "We taped from 8 a.m. to 2 p.m. and I showed them various techniques with the squeegee and other detailing and toweling techniques. I demonstrated the proper way to achieve quality window cleaning for the do-it-yourselfer." Since the program aired in the months of December 2005 and January 2006, Mr Window Cleaning is becoming even more of a national brand name.

Mr. Jalowka has technicians who service residential homes, storefronts, restaurants and commercial high-rise buildings in California, Nevada and Arizona. Mr Window offers a wide range of services for exterior building maintenance such as concrete cleaning, building washes, awning cleaning, bird control and blind cleaning just to name a few. He plans to offer Mr Window Cleaning franchises by the end of this year. What once was a struggling family business—yes, he did marry his girlfriend Anabelle, who by the way said she is still waiting for the return of the initial \$100—is now a thriving company headquartered in Southern California.

"We separate ourselves from our competitors by being window detailers and not just window washers. We take great pride in our work, we deliver high quality service, on time, and we make sure that our customer is completely satisfied before we leave," says Mr. Jalowka. That is what makes Mr Window Cleaning 'Clearly the Best.'

You can contact Mr Window Cleaning at 1-877-MrWindow or visit them online at [www.MrWindow.com](http://www.MrWindow.com)

